

Isle of Wight Observer

The Island's favourite newspaper

IW DEFIBRILLATORS feature – Friday, August 8th

Put yourself on the map in our IW Defibrillators feature

Defibrillators save lives—but only if people know where to find them.

That's why the *IW Observer*, in partnership with IW Defibrillators, is publishing a special feature on Friday, August 8th, highlighting locations across the Island where these vital devices are available.

Steve Read, who set up the charity IOW Defibrillators after his own life was saved by the timely use of a defibrillator, is working with us to create a pull-out-and-keep



feature for our readers. If your business, venue, or organisation

has a defibrillator, this is your chance to put yourself on the map—literally. The feature will include a map showing defibrillator locations, helping residents and visitors know exactly where to go in an emergency.

If you'd like to highlight the defibrillator at your premises, you can include your business name, address, and availability times for just

£12. Additionally, if you want to run an

advertisement, you can add a basic listing for just £10.

We're offering special rates and free ad design, making it easy to take part in this life-saving initiative. Having a defibrillator shows real community commitment – and could make all the difference when every second counts. Let's make the Island safer together. Be seen, be known, and help save lives.

Contact Emma today to secure your place in this important feature. Call her on 07948 483355 or drop her an email at emma@iwobserver.co.uk. To make things easier, our special feature prices include a free advert design service.

You can now add a link to a website of your choice, when the feature goes live on our website, for only £5 extra.

To book, or for more information, call Emma on 07948 483355 or email emma@iwobserver.co.uk

The *Isle of Wight Observer* is the Island's favourite newspaper. Locally owned and independent, we distribute 18,500 copies across the Island every Friday. You can pick one up in supermarkets, newsagents and many other local outlets. Over 6,000 digital copies are sent out to our subscribers.

The *IWObserver* is dedicated to giving Island businesses cost effective and successful advertising solutions. If you would like to find out more visit our website: iwobserver.co.uk.



Testimonials

Here's what some of our advertisers think...

Tracy Osborne - Quarr Abbey

"Emma, Chris and the team at the *IW Observer*, are always so supportive of Quarr Abbey, working with us to help people discover the Abbey. From what's on, events, exhibitions - to stories about the life of the Abbey. Our advertising is a proven success which is vital to us as a small charity."

Simon Cant - The Castle Inn

"Emma and the team at the *IW Observer* really do go the extra mile to support and help local businesses to grow. They are our number one choice for advertising!"

Andy Smith - Fencing,

Landscaping and Gardening
"I've Just signed up to my third campaign for my weekly advert. I find the advert really works compared to other places where I've advertised and the leads seem to be much better quality jobs too!"

Advert type	Width	Height	Price
Banner	25.9cm (6 col)	8 cm	£185 + VAT
ONLY TWO BANNERS AVAILABLE			
Feature Ad 2	8.4cm (2 col)	16 cm	£107 + VAT
Feature Ad 1	8.4cm (2 col)	10 cm	£72 + VAT
Business Card	8.4cm (2 col)	5 cm	£38 + VAT